



Indonesian Artists Exhibit Artworks at the World Arts and Technology Festival

Ars Electronica Festival 2020 Invites Connected Art Platform to host Ars Electronica Garden Jakarta amongst 120 Hosts around the world.

Jakarta, September 2nd 2020 - The international arts and technology festival **Ars Electronica Festival (AEF)** will be held again in 2020 on 9 - 13 September at the Kepler Garden exhibition center, JKU University Linz, Austria. The theme this year is Kepler's Garden. "Kepler's Garden" is the principle metaphor of AEF in the current global lockdown situation, the festival creates and presents a new network of 120 locations around the world which will be done virtually.

In this 41st edition of the AEF, for the second time, **Connected Art Platform (CAP)** has the honor of participating in one of the largest arts and technology festivals in the world. This time, CAP was invited to host the Ars Electronica Garden Jakarta, to jointly build biotopes and ecosystem networks with 120 locations across the world as a collaborative step to build the future.

Mona Liem as the curator of CAP, selects five Indonesian artists with diverse backgrounds ranging from architects, scenographer, painter, motion studio artists to creative lab and humanitarian activists. What they have in common is combining art with science or technology to convey their perspectives for the challenges and circumstances that exist around them as well as encourage the growth of new ideas as part of the solution. The artists will be responding to the main theme "**Prisma Garden**" which took inspiration from the diversity of nature and people in Indonesia. "Prisma Garden" shows that with the diversity that exists in Indonesia, art has its own function as a bridge that connects various elements of life in society.

Prison Art Programs (PAPs) led by **Angki Purbandono**, reminds us about human diversity which is reflected through a series of various leaves in a work entitled "**In the Name of Leaves**". This idea was discovered while he was in prison for cannabis. It was art that saved Angki's days and he passed it on to his friends so that a collaborative art movement was formed that used the artistic basis of "memories of prison". The platform gives people space, rights and certain freedoms not only during their time in prison but also after

their release. In prison art, the creativity and stimulation in a humble context is often plainly visible and coins the artistic expression.

Naufal Abshar, a painter from Jakarta, feels uneasy about the growing concrete forest in his city. Naufal, in his satirical style, explored and experimented what a green and ideal city should be. The first time he was involved in an international scale festival like this, Naufal freed his imagination with the gardens he created that scattered in various places in Jakarta. He even created tablets which functioned as plants in his work "**I bet U love my garden**".

Rubi Roesli, an architect, explores space and composition through the work "**String Composition Serie 6**" which is an architect's intervention of a space. He plays with lines to represent physical materials, not buildings, which interact directly with real space. This installation is a response to open spaces in Jakarta. "What I expect as an output of this installation, is that we can all learn and think about the space where we are and how to respond to its existence," he said.

Notanlab, raised the phenomenon of social media and generation Z (after Millennial behavior) through a website-based application "**c o l o (u r)**". This application will analyze our character through users participation in colouring various types of Indonesian plants. With the help of technology, users will receive results that show how emotions and luck can influence the outcome of the work.

The theme "Kepler's Garden" invites talents in each country to show the beauty and specialty of each 120 locations of the Ars Electronica Garden 2020. **Motionbeast** interpreted this idea by exploring the beauty of tea plantations in Indonesia through virtual tours created using drone technology, accompanied by stories from farmers about their lives and the function of tea as a connection to friendships. "**Tea Plantation**" invites the world community to recognize Indonesia as one of the largest tea leaf suppliers in the world since the 17th century.

Prisma Garden, presented by CAP with Indonesian artists, can be enjoyed and accessed via <https://ars.electronica.art/keplersgardens/en/prisma-garden/> , or the CAP website: www.connectedartplatform.com/prisma-garden.

As a festival that is always at the forefront of its field, Ars Electronica invites art connoisseurs to try a new technology that allows visitors to enjoy this exhibition in a virtual setting. Visitors can check out our virtual garden as avatars and participate in discussions or general interactions with the artists and curators as if being in an exhibition in person. For the latest information, please follow the Instagram account @connectedartplatform, visit www.connectedartplatform.com/prisma-garden and our YouTube channel.

About Connected Art Platform (CAP)

CAP is an art Ecosystem Platform with an Asia, Pacific and European focus. Consisting of various expert curators, designers, researchers, academics, event experts, and digital experts with a mission to provide opportunities for artists, designers, researchers, academics and other cultural experts to reach a wider audience, and have mutual relationships that are profitable and substantial. CAP provides a space where art practitioners connect and network, share knowledge and experiences, and ultimately lead to collaborative projects and exhibitions.

About Media Art Globale (MAG)

MAG is one of CAP's festivals, which started in 2019. MAG is planned to be created annually as a showcase exhibition of CAP programs related to art, science, technology and research from collaborative projects.

Ars Electronica (AE) invited Mona Liem as the founder of CAP to present MAG at the 40th AEF festival. In 2020, AE again repeated its invitation, this time as one of the hosts of Ars Electronica Garden Jakarta, MAG by Connected Art Platform .

About the Ars Electronica Festival (AEF)

Since 1979, AEF has been accommodating and recording more than 75000 ideas and projects as well as art works. This is the world's most comprehensive documentation of media art history and its valuable legacy for us. The organisation's philosophy has become more relevant now than before in terms of how we see digitalization not only as a technology advancement but also a social development.

At its 40th birthday in 2019, there were around 1500 artists, scientists, researchers, IT talents and designers, entrepreneurs and activists took part in Linz Austria in Ars Electronica's big vision and innovation event that presented extraordinary performances, innovative collaborative projects, inspirational artworks, forefront research and also live concerts.

Media Contact:**Mona Liem - Founder Connected Art Platform**

Email : connectedartplatform@gmail.com

Website : www.connectedartplatform.com

Instagram: @connectedartplatform